



PARTNERSHIP & SPONSORSHIP PACK

Put your brand in front of India's B2B marketing community.

600+ attendees across 7 events. 250+ active members. Senior B2B marketers from India's largest companies and its most exciting startups.

1

Who We Are

We are building India's most purposeful exclusive community for B2B marketing professionals.

Most B2B marketing communities and publications focus on Mumbai and Delhi. We're building from the Southern cities instead, currently anchored in Bangalore and Chennai. Our focus is on learning and networking, for a segment usually overlooked: B2B marketers specifically, rather than marketing broadly.

Guided by a Governing Council of senior B2B marketing leaders, including practitioners from Kissflow, Mindsprint, Morgan Stanley, and LS Digital.

WHY US

Independent B2B marketing publication since 2011. Built by Sooraj Divakaran, 16+ years across SaaS, IT, ITES, and consumer electronics; contributor to Forbes and Agency Reporter.

We don't publish press releases or sponsor-driven content. Two principles: we don't sell anything we don't believe in, and we try to see cause and effect in everything we do.

2

The Community, By The Numbers

6,000+

Newsletter subscribers

250+

Active members

₹0

Free to join, always

7

Events run so far

600+

Total attendees

2

Cities (Blr, Chennai)

30-40%

Repeat attendees

Membership is invite-only and personally reviewed, with a 48-hour turnaround, to keep the community useful and free of spam.

Members come from companies including Razorpay, Zoho, Freshworks, CleverTap, MoEngage, IBM, and Chargebee.

3

Three Ways To Connect And Learn

Speakers are hand-vetted, sessions are curated, and we deliberately avoid panels: a second voice competing for airtime dilutes the message.

DIGITAL

Webinars & Workshops

Expert-led content with live Q&A

IN-PERSON

Mixers & Summits

Sessions, fireside chats, structured networking

CATCH-UPS

Informal Meetups

No fixed agenda, relaxed setting

Upcoming Events

Event	City	When	Status
Brand Conference	Chennai	September 2026	Coming Soon
Brand Conference	Bangalore	TBA	To confirm
B2B Marketing Mixer	Bangalore	TBA	To confirm
B2B Marketing Mixer	Chennai	TBA	Coming Soon

What Attendees Say

“

Today's evening was fantastic, lots of learning, and I'm not going empty handed.

Sudha Avataram

Brand Manager

“

Skip the theory: the best stuff comes from people sharing what they learned the hard way.

Sejal Palresha

Growth Marketing, Datamantis.ai

“

I travelled 60 kms to attend. If it was 120 km away, I still would have showed up.

Prakash V

Digital Marketing Specialist

“

Fulfillment Day was truly a fruitful session with insightful perspectives from industry experts.

Kumaresan BV

B2B Industrial Marketer

What Sponsors Get

Brand Visibility

Your brand logo displayed prominently across all event materials, including banners, flyers, and the event website.

Networking

Exclusive access to a pre-event networking session with key attendees and speakers.

Event Marketing

Mention in all email marketing campaigns related to the event.

Exhibit Space

A dedicated space at the event for your promotional materials and products.

Social Media Promotion

Inclusion in our pre-event and post-event social media campaigns, reaching a broad audience of B2B marketing professionals.



Partner with B2B Blue.

Put your brand in front of the people who set B2B budgets in India.

CONTACT

(+91) 9867790678

sd@digitaluncovered.com